




Ewelina Kajak

Litigation Presentation &
Marketing Communications Consultant

ewelinak@moronesanalytics.com 

Ewelina Kajak collaborates with our team on trial presentation materials and visuals and serves as our firm's marketing consultant. Her specialty is crafting communications that resonate with their intended audience and tell a compelling story.

She also partners with us to develop valuable insights for the legal community, supports our client service initiatives and drives efforts to elevate our brand.

Her work centers around creating meaningful touchpoints and communications that educate, engage and earn trust. As a messaging strategist and creative, she's a skilled writer with a knack for simplifying technical content and bringing clarity along with an eye for detail and design.

After 15 years of working in-house with law firms on marketing and business development initiatives in Portland, Los Angeles, and New York, Ewelina launched her own consulting practice, Ptown Communications, over five years ago to position businesses and organizations with stronger communications that make a greater impact.

Professional Credentials & Education

- Bachelor of Science, *cum laude*, Business Administration, minor in sociology, University of Southern California (USC)

Professional & Community Leadership

- Mercy Corps Northwest (2018-2021), Women's Business Center Advisory Board Member
- Women in Science Portland, Career Pathways blog founder, interviewer/writer, 2018
- Society for Marketing Professional Services (SMPS) New York, Communications Committee and Board, 2013-2014