




## Lauren de la Rosa

CPA, CFE

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FORENSIC ACCOUNTING & FRAUD INVESTIGATION

**Lauren de la Rosa brings more than a decade of experience in auditing and financial analysis, both in public accounting and corporate settings to her role as a forensic accountant. She thrives on problem-solving and is dedicated to uncovering the truth.**

Lauren works alongside our senior forensic accounting experts to deliver thorough financial analysis that helps clients make informed decisions. She approaches each case with curiosity and objectivity, focusing on facts and presenting findings with clarity.

Known for her analytical rigor, attention to detail, and ability to quickly grasp unfamiliar information, she's skilled at identifying patterns, anomalies and insights. Her ability to translate complex financial data into actionable value for stakeholders is a hallmark of her work. With expertise in data analysis, financial reporting, and fraud detection, Lauren has long honed a forensic mindset, uncovering irregularities and ensuring transparency.

Prior to joining our team, Lauren spent six years with Meijer, a regional grocery retailer, performing operational and financial audits, driving process improvements and strengthening internal controls. As a financial analyst, she collaborated with leadership to interpret financial data and support strategic decisions to achieve company goals within budget. Her focus on automation and AI implementation helped identify efficiencies across the organization.

Lauren also previously served in a pivotal role as a financial analyst at a major hospital in Grand Rapids, MI. She partnered with executive leaders to provide annual budgeting, ROI analysis, and financial insights to guide business decisions. Her career started at PwC in Detroit, where she conducted internal audits for clients mainly in the automotive industry, gaining a strong foundation in Sarbanes-Oxley compliance, controls, and public accounting practices.

### Professional Credentials & Education

- Master of Science in Accounting, Grand Valley State University
- BBA, Accounting, Grand Valley State University
- Certified Public Accountant, Michigan (CPA)
- Certified Fraud Examiner (CFE)

### Professional Associations

- Michigan Society of Certified Public Accountants
- Association of Certified Fraud Examiners (ACFE)
- Lansing Michigan Association of Certified Fraud Examiners (LACFE)

### Organizations

- Moms of Grand Rapids, Membership